

The Business Practitioner

Strategic Direction. Measurable Results.

Strategic Planning • Research • Marketing Communications • Training & Facilitation

Providing Healthy Insights & Solutions

Whether you are starting your business or have an existing company or non-profit organization, you need to identify the best strategies and approach for moving forward.

The Business Practitioner, Inc. helps you develop and document your ideas so you become more purposeful, productive, and profitable.

Are Your Current Activities Getting You Closer to Your Vision for the Future? We'll help you:

- Gain Clarity and Focus
- Define Your Next Level and Move Forward
- Assess Effectiveness of Current Activities or Programs
- Develop Strategic Goals that Align with Your Vision
- Build Momentum Throughout Your Organization
- Connect and Engage with Targeted Audiences
- Accomplish More With the Resources You Have
- Communicate Powerfully
- Implement Critical Projects and Activities

We Offer:

Brand Messaging & Positioning – Determine what messages to present to engage prospects and clients.

Strategic Direction - Brainstorming and Facilitation Sessions; Strategy and Plan Development (Marketing, Strategic, 90-Day, and Operational Plans).

Training & Facilitation – Build professional skills by having us at your event, conference, or business function.

Market Research – Primary & Secondary; Quantitative and Qualitative Research (surveys, needs assessment, interviews, focus groups, observational) help you understand market trends and needs.

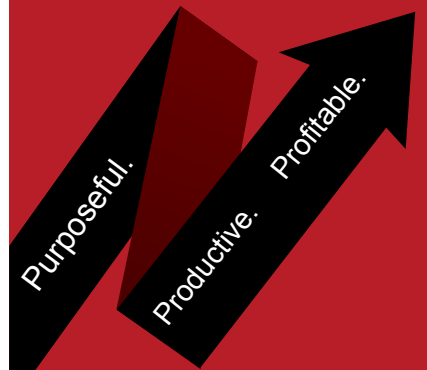
Project Management – Stay on track and on budget to ensure programs and activities are implemented on schedule.

Marketing Communications– Telling your story while getting your unique message out consistently builds brand awareness.

Accountability Coaching – Ensures deadlines are met and action steps are taken.

Service
Capabilities

Grow Your Business In a Healthy Direction



Take Our **FREE** Business Health Check

www.thebusinesspractitioner.com

Contact Us:

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770-210-0726